

**GOVERNMENT OF JAMMU AND KASHMIR
CIVIL SECRETARIAT: TOURISM DEPARTMENT
SRINAGAR/JAMMU**

Subject: - Sanction of advance drawal.

Reference: DTJ's letter No. DTJ/Pub/9959-60 dated 09.12.2021.

**Government Order No. 132 JK(TSM) of 2021
D a t e d : 10-12-2021**

Sanction is accorded to the advance drawal of Rs. 2.50 Lakhs (Rupees Two Lakh fifty thousand only) in favour of Director Tourism Jammu on account of promotion of tourism through Social Media platforms, subject to the following conditions: -

1. No diversion of funds shall be allowed without prior approval of the competent authority.
2. The funds shall be utilized after observing all the required codal formalities as per GFR-2017.
3. The expenditure shall be made on admissible items only as approved by the Competent Authority
4. That the funds are available for the current financial year 2021-2022 for the said purpose under the relevant head of account.
5. Red Account may be submitted to the Accountant General J&K within stipulated time/period during current financial year 2021-22.

The expenditure on this account shall be debitible to the Major Head: 3452-Tourism detailed head: "089-Advertisement & Publicity" Revenue Budget-2021-22 of Director Tourism Jammu.

This issues with concurrence of Director Finance, Tourism Department.

By Order of the Government of Jammu and Kashmir.

Sd/-
(Sarmad Hafeez) IAS
Secretary to Government
Dated: 10-12-2021.

No. TSM/ACCT-131/2021-CHDT

Copy to the: -

1. Principal Accountant General, J&K, Srinagar.
2. Director Tourism Jammu.
3. Director Achieves, Archeology & Museums, J&K.
4. Treasury Officer, concerned.
5. Pvt. Secy. to Secretary to Govt., Tourism Department for Inf. of Secretary.
6. Government Order file. Monday Return (W.2.S.C).


(Satnam Singh) 10/12/2021
Director Finance